

KPTA BOARD OF DIRECTORS MEETING MINUTES

January 30, 2013

Topeka, Kansas

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APTA VISION

By 2020, physical therapy will be provided by physical therapists who are doctors of physical therapy, recognized by consumers and other health care professionals as practitioners of choice to whom consumers have direct access for the diagnosis of, interventions for, and prevention of impairments, functional limitations, and disabilities related to movement, function, and health.

KPTA GOALS

1. Statutory, regulatory, and policy barriers to patient/client access to physical therapy services provided by the PT and PTA, under the direction and supervision of the PT, are reduced and, where possible, eliminated.
2. Physical therapists are recognized as the practitioners of choice in maximizing movement and function.
3. Payment accurately reflects the resources and professional competency of PTs and PTAs required for achieving efficient and effective patient/client outcomes.
4. Best practice principles of physical therapy are identified, applied, and integrated by PTs and PTAs.
5. Current and future members embrace membership and active participation in the organization.

PRESENT: Stacia Troshynski Brown (President), Angela Schaefer-Proctor (Secretary), Jennifer Celso (Treasurer & Finance), Susan Harms (Chief Delegate), Chris Collins (Executive Director), Angie Hoerner (PTA Caucus), Pam Palmer (Legislative), Tommy Van Towle (Membership), Ann Sundgren (Nominating), Julie Newman (Professional Competence), Candy Bahner (Programming), Katie Siengasukon (Research), Camille Snyder (Standards and Practice)

ABSENT: Dan Lorenz (Vice-President), Daryl Menke (Reimbursement), Sue Willey (Bylaws), Neena Sharma (Ethics)

GUESTS: Mark Dwyer, representative of Reimbursement Committee, Cate Langley (APTA Association Management Services)

Call To Order at 3:45 pm.

Agenda Review and Acceptance of Minutes - Passed minutes by consent

Establish Parliamentarian – Susie Harms, PT, MHS

Welcome – new Executive Director, Chris Collins!

Submitted Reports – Stacia Troshynski Brown, PT, DPT

1. Submitted reports (as of January 28, 2013): President, Secretary, Chief Delegate, Treasurer, PTA Caucus Rep., Nominating, Professional Competency, Research, Membership, Legislative, Reimbursement, Programming, and Standards and Practice. – Approved by consent.
2. Identify questions or issues from any of the reports for NEW BUSINESS.

PROGRESS TOWARD STRATEGIC GOALS

Statutory, regulatory, and policy barriers to patient/client access to physical therapy services provided by the PT and PTA, under the direction and supervision of the PT, are reduced and, where possible, eliminated.

1. Objective #1: Key contacts will be in place for 100% of the House HHS Committee and Senate PHW Committees and 50% of all other legislative districts. **ONGOING**
 - a. REPORT from Pam Palmer, Legislative Chair, regarding 2013 legislative strategy.
2. Objective #2: Conduct one (1) KPTA Legislative Day prior to February 28, 2012, with a minimum of 125 participants. **NOT ACHIEVED (but very close!)**
 - a. January 30, 2013 – Legislative Day in Topeka (125 attendees)
 - b. Grant from APTA of \$3000 to work on Legislative efforts including Legislative Day
3. Objective #3: Collect PAC funds to \$30,000 by May 31, 2012, and \$35,000 by May 31, 2014. **ONGOING**
4. Objective #4: Conduct five (5) activities every year to promote policymaker awareness of barriers to patient/client access to physical therapy services. **ONGOING**
 - a. UPDATE regarding plans from different committees to accomplish this objective.

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- Carolyn Bloom held clinic visit for Senator Jerry Moran.
- Heins investigated legislator newsletter for pushing information to legislators, as well as membership to KLEAR to promote bill awareness.
- WSU students hosted a legislative day for area legislators via community awareness grant monies. They will be sharing their story in the next Trigger Points.
- Governor's Conference on Aging will highlight physical therapy and may also contain presentations from local physical therapists.

Physical therapists are recognized as the practitioners of choice in maximizing movement and function.

1. Objective #1: Educate members on how to brand themselves and their work settings with follow-up surveys to track implementation over two years. **ONGOING**
 - a. UPDATE as KPTA participated in health fair in Topeka.
 - b. UPDATE regarding Community Awareness Grant winners in next Trigger Points.
 - WSC student providing Legislative Open House
2. Objective #2: Utilize the KPTA website more effectively by adding a consumer component and track user hits to the website quarterly for two years. **ONGOING**
 - a. REPORT from Stacia Troshynski Brown, President, regarding website.
3. Objective #3: Facilitate 2 interdisciplinary speaking opportunities to other professional organizations or referral sources in two years. **ONGOING**
 - a. REPORT from Stacia Troshynski Brown, President, regarding Governor's Conference on Aging.
 - Team based collaborative approach to Healthcare.

Payment accurately reflects the resources and professional competency of PTs and PTAs required for achieving efficient and effective patient/client outcomes.

1. Objective #1: Educate PTs and PTAs about the APTA elements of defensible documentation through educational sessions at all KPTA conferences for the year 2011-2012. **MET**
 - a. REPORT from Candy Bahner, Programming Chair, regarding programming plans and continued progress toward this objective.
Spring Conference April 5-7, 2013.
Mini-combined sections conference for Spring 2013.
Friday 3 hr am & pm with 4 topics concurrently; 3 hr Issues Forum
Saturday 2 hr sessions am, 3 hr pm sessions
Sunday 4 hr session unopposed.
Experiencing difficulty obtaining speakers. Desired topics - Reimbursement issues: PQRS, New Medicare changes, Medicare Cap, Functional Outcomes. Policy Concerns. Documentation.
2. Objective #2 – Develop and disseminate virtual and real time educational programming tools reflecting the physical therapy brand to educate stakeholders (members, consumers, payers, legislators, regulators, employers) about the scope of physical therapy practice and clinical outcomes with the goal of utilization by 5% of the membership by July, 2013 measured through electronic tracking and /or submission of brief reports. *May need to put this objective on hold from APTA perspective...do with members, but may need to educate members more on the information coming from APTA.*
 - a. DISCUSSION regarding social media for pushing brand information from APTA.
3. Objective #3 – Develop collaborative relationships with referral and payment sources through proactive involvement of designated KPTA representatives as liaisons to identified payers through quarterly contact with payers and annual reports to the reimbursement committee. **ONGOING**
 - a. REPORT from Mark Dwyer, Reimbursement Committee representative, regarding BCBSKS meeting.
4. Objective #4 – Establish a KPTA survey tool to gather data related to outcomes for dissemination to our stakeholders (members, consumers, payers, legislators, regulators, employers). **ONGOING**
 - a. DISCUSSION regarding survey related to outcomes to members.

Best practice principles will be routinely identified, applied, and integrated by PTs and PTAs.

1. Objective #1 – Create a user-friendly, technology-savvy website that allows for easy navigation, access to resources, and ecommerce as needed to promote best practice by June 2012. **ONGOING**
 - a. UPDATE previously discussed.

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2. Objective #2 – Programming committee will make online resources (including webinars) accessible as part of the updated website to KPTA members by 2012. **ONGOING**
 - a. REPORT from Candy Bahner, Programming Chair, regarding conference presentations as webinars.

Current and future members embrace membership and active participation in the organization.

1. Objective #1 – Coordinate Regional Membership Representatives to present to clinics by April, 2012. **ONGOING**
 - a. REPORT from Tommy Van Towle, Membership Chair, regarding implementation.
2. Objective #2 – Incentivize membership to increase overall membership to 40% of total PT/PTA representation in Kansas within two (2) years. **ONGOING**
 - a. REPORT from Tommy Van Towle regarding membership numbers and future plans. Total 1075 members. 602 PT (down from 613), 124 PTA members (up from 119), 349 Student (down 354)

OLD BUSINESS

CALENDAR OF EVENTS – Stacia Troshynski Brown, PT, DPT

January 30, 2013 – KPTA Legislative Day, Topeka, KS

April 5-7, 2013 – KPTA Spring Conference, Wichita, KS

Review Open Motions on the Motion Tracking Form – Angela Schaefer-Proctor, PTA

None

Financial Review – Jennifer Celso, PT, DPT

- a. 2012 financial performance Checking balance \$33,835.64
 - b. Active Money Market Balance \$84,408.77
 - c. Total \$118,244.41
 - d. \$639.85 in the black for year *** rough calculation for Dec. 6, 2012 P&L statement and bank activity 12-7-12 to 12-31-12
1. Updated 2013 Budget – APTA Management Group re-formatted budget. Expense budget \$161,805, Income budget \$213,245.
 - 1.
 2. 2013 updated budget.

Review of EC Liaisons – Stacia Troshynski Brown, PT, DPT

- | | |
|---------------------------------------|---|
| ➤ Stacia Troshynski Brown (President) | Legislative, Membership |
| ➤ Dan Lorenz (Vice-President) | Programming, Public Relations, Ethics |
| ➤ Angela Schaefer-Proctor (Secretary) | Professional Competency, Reimbursement |
| ➤ Jennifer Celso (Treasurer) | Finance, Research, Bylaws |
| ➤ Susan Harms (Chief Delegate) | Standard & Practice, Nominating, PTA Caucus |

Review of Compensation for KPTA Volunteers

Policy / Procedures page 7 – Compensation for Executive Committee, BOD and Committee Members

Per motion passed by BOD January, 2001:

KPTA "bucks" / vouchers will be provided on an annual basis at the January meeting to be used for upcoming year for conference registrations, CE tracking fee, and materials / products as sold by KPTA.

- Executive Committee members will receive complimentary CE tracking fee if in office at start of new

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tracking cycle and registration to all KPTA conferences and events

- BOD / Committee Chairs / SIG Presidents will receive \$75 worth of KPTA bucks
- Committee members / SIG BoD's will receive \$25 worth of KPTA bucks

Per motion passed by BOD September, 1999:

The CE tracking fee for the Education Committee members and Board Liaison to the Education Committee is waived. In exchange for this waiver, Education Committee members will be expected to attend at least 75% of the scheduled Education Committee Meetings.

Bylaws: Article XII Finance Section 2: Limitation of Expenditures

No officer, employee, or committee shall expend money not provided for in the budget as adopted or spend any money in excess of the budget's allotment except by order of the Chapter's Board of Directors. The Board of Directors shall not commit the Chapter to any financial obligation in excess of its current financial resources.

1. What alternatives would everyone like to see and recommend for the Finance Committee for 2014?
2. How could we use incentives for recruitment?

NEW BUSINESS

MOTIONS (Require decision by BOD)

The Nominating Committee moves Ann with second from Candy that Tiffany Bohm, PT be slated for Nominating Committee, and that Justin Henton, PTA and Angie Hoerner, PTA be slated for PTA Caucus Representative at the Spring 2013 Election.

Justification: To provide a slate of candidates for the spring 2013 KPTA election. Motion Passes.

The Nominating Committee moves that with second from Susie for Michael Bagwell, SPT be awarded the Outstanding Physical Therapist Student Award. Motion Passes.

The Nominating Committee with second from Angela to decline the nomination for Mary McBride to receive the Friend of Physical Therapy at this time.

Justification: Further investigation is indicated regarding the appropriateness of this award. Motion passes.

Stacia moves and Candy seconded that the BoD approve \$125.00 per month to AAA storage for onsite, climate- controlled storage for additional storage of KPTA materials indefinitely, to be re-assessed at least annually.

Justification: This is needed to close out the physical KPTA office after transition to APTA association management. Motions Passes.

Stacia moves with second from Julie that the BOD approve \$205.00 for a fax hard drive from Topeka office for member, client privacy.

Justification: Fax machine had hard drive member/client information. To ensure privacy of clients, it was deemed prudent to ensure the safety of the device. Motion Passes.

Generative Discussion (no decision required by the BOD)

PRIORITIES:

1 – What questions/concerns/comments do you have regarding the transition to APTA Association Management Services? Chris Collins, ED, can share her views of the top priorities at this time.

2 – What ideas do you have regarding opportunities for the KPTA with possibly more room in the budget?

Billboard

Volunteer support

Send attendees to conferences

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Electronic voting
Website update and apps
CEU Database needs to be updated

Announcements:

Open Position: KPTA Public Relations Chair

Open Position: KPTA Reimbursement Chair – open April 2013

Open Position: Federal Affairs Liaison

Opportunities for Committee members: 2 Professional Competency openings, 1 Research opening (clinical)

Motion by Jennifer to adjourn. Motion seconded by Susie. Motion Passes.

Adjournment at 5:08 pm.

Respectfully Submitted by

Angela Schaefer-Proctor, PTA, BHS