

# Other Opportunities to Engage

## Additional Engagement Opportunities

### Continuing Education / Webinar Sponsor

Includes company logo hyperlinked to company URL on webinar registration page and all e-blasts related to Webinar. Acknowledgment of sponsorship by webinar moderator.

\$500  
per event

### Website Sponsor

Includes one flip-box at the bottom of the home page on the APTA website that reads APTA KS Website Sponsor with the sponsor logo on the front of the box. Sponsor will provide the image on the back of the box. Flip box is then hyperlinked to the URL provided by the sponsor.

\$1,000  
for 3 months

### Newsletter Sponsor

Includes acknowledgment of sponsorship at the top of the APTA KS Trigger Points newsletter and Large Digital Ad (567 x 225 pixels) in the newsletter that is sent to all members and posted on the APTA Kansas website.

\$500  
per newsletter

### Newsletter Digital Ad

Ad in the Trigger Points newsletter that is sent to all members and posted on the APTA Kansas website.

Large - 567 x 225 pixels; Small 317 x 144 pixels

\$250 Large  
\$125 Small

### Classified Ad

Classified Ad to be posted on the APTA KS Facebook page and included on the Classified page of the APTA Kansas website. Pricing is for one month and includes one Facebook post. There is 10% discount for purchasing 3 or more months in a single transaction.

\$125  
for members  
\$175  
for non-members

### Student Scholarship and Annual Giving Campaign

For more information, please contact [info@kpta.com](mailto:info@kpta.com)



Thinking about something different? Custom packages are available. Please contact us to inquire about custom sponsorship packages at [info@kpta.com](mailto:info@kpta.com).