



**APTA**  
**Kansas**

A Chapter of the American  
Physical Therapy Association

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# Sponsorship Opportunities

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# About APTA Kansas

## Mission Statement

APTA Kansas is the member organization of physical therapists and physical therapist assistants that represents, promotes, and advocates for the profession of physical therapy. APTA Kansas promotes evidence-based practice and assists members in addressing the health and wellness needs of individuals in Kansas.

## Vision

Transforming lives by optimizing movement and health.

**1,000+**

APTA Kansas Members

## APTA Kansas Student SIG Board with members of the APTA Kansas Board of Directors



### 2020 Virtual Fall Conference

October 23–24, 2020

200 Attendees

17 CE Credits offered to Attendees

### 2021 Fall Conference – October 15–16, 2021

We look forward to seeing you LIVE in Wichita, KS!



# Meeting Sponsorship Levels and Benefits

	Gold \$1,000	Silver \$750	Bronze \$500
<b>Complimentary Attendee Registration (Meeting &amp; Reception)</b>	2 Registrations	1 Registration	1 Registration
<b>PowerPoint Recognition during APTA Kansas Business Meeting</b>	✓	✓	✓
<b>Social Media Acknowledgments and Recognition during Business Meeting</b>	✓	✓	
<b>Business Meeting Swag</b>	✓		
<b>Verbal Acknowledgment by APTA Kansas President during Business Meeting Presentation</b>	✓		
<b>Break Sponsor</b>	✓		
<b>Website Recognition</b>	✓		
<b>Color Advertisement in Meeting Materials</b>	Full-page	Half-page	Quarter-page

À la Carte Sponsorships	
<b>Exhibit Booth</b>	\$350
<b>Break Sponsor</b>	\$500
<b>Lunch Sponsor</b>	\$1,500
<b>Speaker Sponsor</b>	\$1,500
<b>Social Events</b> (Examples: Mindfulness, Wine Tasting Cocktails 101, Trivia, Nutrition and Diet)	\$1,500



*Additional sponsorship opportunities may be available if the meeting is conducted virtually.*

# Other Opportunities to Engage

## Additional Engagement Opportunities

<b>Continuing Education / Webinar Sponsor</b>	\$500 per event
<b>Website Sponsor</b>	\$1,000 for one year
<b>Newsletter Sponsor</b>	\$500 for full-page ad \$250 for half-page ad \$125 for quarter-page ad
<b>Student Scholarship and Annual Giving Campaign</b> For more information, please contact <a href="mailto:info@kpta.com">info@kpta.com</a>	

Thinking about something different? Custom packages are available. Please contact us to inquire about custom sponsorship packages at [info@kpta.com](mailto:info@kpta.com).

