



A Chapter of the American  
Physical Therapy Association

# Sponsorship Opportunities

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# About APTA Kansas

## Mission Statement

The APTA Kansas is the member organization of physical therapists and physical therapist assistants that represents, promotes, and advocates for the profession of physical therapy, promotes evidence-based practice, and assists members in addressing the health and wellness needs of individuals in Kansas.

## Vision

Transforming lives by optimizing movement and health.

**1,000+**

APTA Kansas Members



### 2020 Spring Conference

KU Edwards Campus  
BEST Conference Center  
Overland Park, KS 66213

**257** Attendees

**17 CE Credits** offered to Attendees

## APTA Kansas Student SIG Board with members of the APTA Kansas Board of Directors





# Meeting Sponsorship Levels and Benefits

	Gold \$1,000	Silver \$750	Bronze \$500
<b>Complimentary Attendee Registration (Meeting &amp; Reception)</b>	2 Registrations	1 Registration	1 Registration
<b>PowerPoint Recognition during APTA Kansas Business Meeting</b>	✓	✓	✓
<b>Business Meeting Swag</b>	✓	✓	
<b>Social Media Acknowledgments and Recognition during Business Meeting</b>	✓	✓	
<b>Verbal Acknowledgment by APTA Kansas President during Business Meeting Presentation</b>	✓		
<b>Break Sponsor</b>	✓		
<b>Website Recognition</b>	✓		
<b>Color Advertisement in Meeting Materials</b>	Full-page	Half-page	Quarter-page

À la Carte Sponsorships	
<b>Virtual Exhibit Booth</b>	\$350
<b>Virtual Break Sponsor</b>	\$500
<b>Virtual Lunch Sponsor</b>	\$1,500
<b>Speaker Sponsor</b>	\$1,500
<b>Virtual Social Events</b> (Examples: Mindfulness, Wine Tasting Cocktails 101, Trivia, Nutrition and Diet)	\$1,500



# Other Opportunities to Engage

Additional Engagement Opportunities	
Continuing Education / Webinar Sponsor	\$500 per event
Website Sponsor	\$1,000 for one year
Newsletter Sponsor	\$500 for full-page ad \$250 for half-page ad \$125 for quarter-page ad
Student Scholarship and Annual Giving Campaign	
For more information, please contact <a href="mailto:info@kpta.com">info@kpta.com</a>	

Thinking about something different? Custom packages are available. Please contact us to inquire about custom sponsorship packages at [info@kpta.com](mailto:info@kpta.com).

