# Other Opportunities to Engage

## **Additional Engagement Opportunities**

#### **Continuing Education / Webinar Sponsor**

Includes company logo hyperlinked to company URL on webinar registration page and all e-blasts related to Webinar. Acknowledgment of sponsorship by webinar moderator.

\$500 per event

#### **Website Sponsor**

Includes one flip-box at the bottom of the home page on the APTA website that reads APTA KS Website Sponsor with the sponsor logo on the font of the box. Sponsor will provide the image on the back of the box. Flip box is then hyperlinked to the URL provided by the sponsor.

\$1,000 for 3 months

#### **Newsletter Sponsor**

Includes acknowledgment of sponsorship at the top of the APTA KS Trigger Points newsletter and Large Digital Ad (567 x 225 pixels) in the newsletter that is sent to all members and posted on the APTA Kansas website.

\$500 per newsletter

#### **Newsletter Digital Ad**

Ad in the Trigger Points newsletter that is sent to all members and posted on the APTA Kansas website.

\$250 Large

Large - 567 x 225 pixels; Small 317 x 144 pixels

\$125 Small

#### **Classified Ad**

Classified Ad to be posted on the APTA KS Facebook page and included on the Classified page of the APTA Kansas website. Pricing is for one month and includes one Facebook post. There is 10% discount for purchasing 3 or more months in a single transaction.

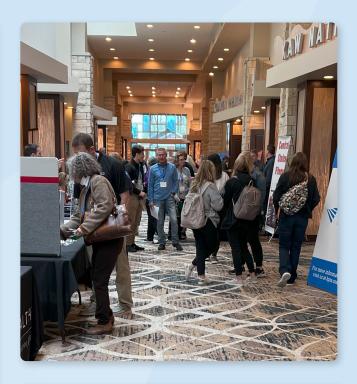
\$125 for members

\$175

for non-members

### **Student Scholarship and Annual Giving Campaign**

For more information, please contact info@kpta.com



Thinking about something different? Custom packages are available. Please contact us to inquire about custom sponsorship packages at info@kpta.com.