



A Chapter of the American  
Physical Therapy Association

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# 2023 Sponsorship Opportunities

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[info@kpta.com](mailto:info@kpta.com)

403 W. St. Charles Rd. Suite 403b Lombard, IL 60148



# About APTA Kansas

## Mission Statement

APTA Kansas is the member organization of physical therapists and physical therapist assistants that represents, promotes, and advocates for the profession of physical therapy. APTA Kansas promotes evidence-based practice and assists members in addressing the health and wellness needs of individuals in Kansas.

## Vision

Advancing Physical Therapy to transform lives by optimizing movement and health.

**1,000+**

APTA Kansas Members

## APTA Kansas Board of Directors and Student Special Interest Directors



### 2023 Annual Spring Conference

**March 24–25, 2023**  
**Hilton Garden Inn, Manhattan, KS**

Expected Attendance: **200+ Attendees**

### 2023 Annual Fall Conference

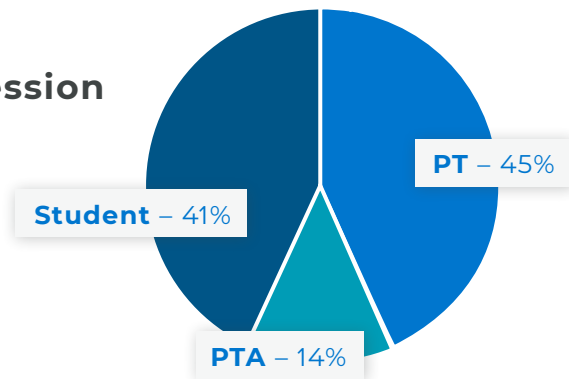
**November 4, 2023**  
**Virtual**

Expected Attendance: **200+ Attendees**

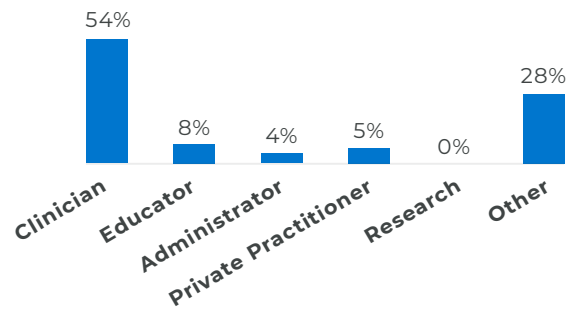
# 2022 APTA KS Conference Demographics

## 2022 APTA KS Spring Conference Demographics

### Type of Profession

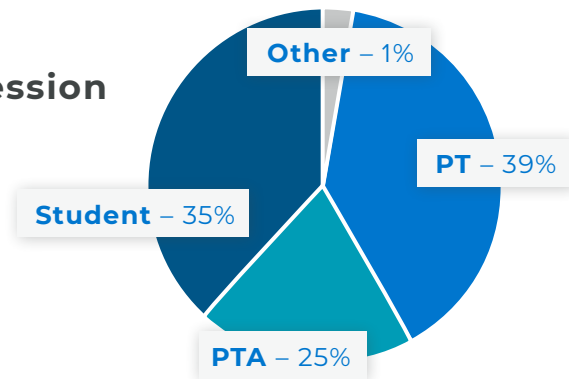


### Primary Practice Role

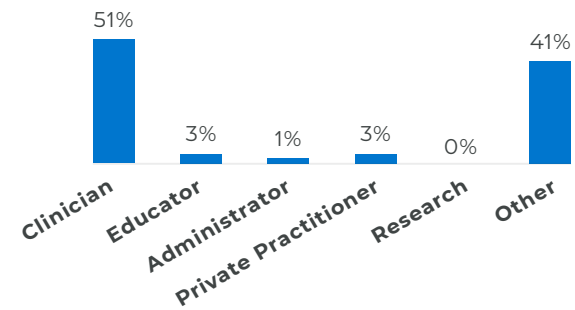


## 2022 APTA KS Fall Conference Demographics

### Type of Profession



### Primary Practice Role



# Meeting Sponsorship Levels and Benefits

	Gold \$1,000	Silver \$750	Bronze \$500
<b>Complimentary Attendee Registration (Meeting &amp; Reception)</b>	2 Registrations	1 Registration	1 Registration
<b>Exhibit Booth (Spring Conference Only)</b> Includes (1) 6ft draped table and chair	✓	✓	✓
<b>Sponsor's Digital Ad sent to APTA KS Mailing list. (Fall Conference Only)</b>	✓	✓	✓
<b>PowerPoint Recognition during APTA Kansas Business Meeting</b>	✓	✓	✓
<b>Company Logo included on Conference Website, all Conference-Related E-blasts, and Registration System</b>	✓	✓	✓
<b>Company Description and Logo included in Digital Conference Program</b> Description of up to 100 words	✓	✓	✓
<b>Acknowledgment of Sponsorship on APTA Kansas Social Media</b>	✓	✓	
<b>Verbal Acknowledgment by APTA Kansas President during Business Meeting Presentation</b>	✓		
<b>Break Sponsor (Spring Conference Only)</b>	✓		
<b>Digital Conference Program Guide</b>	Full-page	Half-page	Quarter-page

# À la Carte Sponsorships

## À la Carte Sponsorships

### Social Events

\$1,500

### Lunch Sponsor

Includes acknowledgment of sponsorship in conference program guide on day of Lunch. Up to 15 min presentation to attendees during lunch. E-blast sent to entire APTA KS mailing list (approx 5,000) highlighting Lunch Sponsorship. Signage with company logo on site.

\$750 + Cost of Lunch

### Break Sponsor

Includes acknowledgment of sponsorship in conference program guide on all coffee breaks. E-blast sent to entire mailing list (approx 5,000) highlighting sponsorship. Signage with company logo on site.

\$500

### Ad in Conference Program Guide

\$500 for full-page  
\$250 for half-page  
\$125 for quarter-page

### Post-Conference Email to Attendees

Opportunity to send an e-blast to all conference attendees following the event. Sponsor will provide the artwork to APTA KS who will then send an e-blast with the sponsors artwork to all attendees who opted in using the APTA KS email provider. Sponsor will not receive attendee email addresses.

\$250

### Literature Drop

Opportunity to place sponsor provided literature on the tables of every seat in the session rooms.

\$250 per day

### Slide at Business Meeting

Opportunity to provide a PPT slide advertisement that will be displayed at the Business Meeting.

\$100

# Other Opportunities to Engage

## Additional Engagement Opportunities

### Continuing Education / Webinar Sponsor

Includes company logo hyperlinked to company URL on webinar registration page and all e-blasts related to Webinar. Acknowledgment of sponsorship by webinar moderator.

\$500  
per event

### Website Sponsor

Includes one flip-box at the bottom of the home page on the APTA website that reads APTA KS Website Sponsor with the sponsor logo on the front of the box. Sponsor will provide the image on the back of the box. Flip box is then hyperlinked to the URL provided by the sponsor.

\$1,000  
for 3 months

### Newsletter Sponsor

Includes acknowledgment of sponsorship at the top of the APTA KS Trigger Points newsletter and Large Digital Ad (567 x 225 pixels) in the newsletter that is sent to all members and posted on the APTA Kansas website.

\$500  
per newsletter

### Newsletter Digital Ad

Ad in the Trigger Points newsletter that is sent to all members and posted on the APTA Kansas website.

Large - 567 x 225 pixels; Small 317 x 144 pixels

\$250 Large  
\$125 Small

### Classified Ad

Classified Ad to be posted on the APTA KS Facebook page and included on the Classified page of the APTA Kansas website. Pricing is for one month and includes one Facebook post. There is 10% discount for purchasing 3 or more months in a single transaction.

\$125  
for members  
\$175  
for non-members

### Student Scholarship and Annual Giving Campaign

For more information, please contact [info@kpta.com](mailto:info@kpta.com)



Thinking about something different? Custom packages are available. Please contact us to inquire about custom sponsorship packages at [info@kpta.com](mailto:info@kpta.com).