



HOW TO TAKE PART IN A POLITICAL CAMPAIGN

You need to know your Political Candidate prior to their taking office. Following are several ways to get involved in the political races in your district:

Volunteer - If there is a candidate that interests you, contact the candidate's campaign headquarters or their website/social media page and volunteer your time. Volunteer activities usually include: making phone calls; campaign mailing; walking door-to-door with campaign literature; and putting up yard signs. Get to know and chat with the candidate and their spouse, but remember that their time is precious between now and the election. On election night, attend your candidate's election party to celebrate the victory.

Social Media - Political candidates often use social media to get in touch with their voter base and learn more about what concerns individuals in their community. Common social media platforms used in political races include:

- **Facebook** - the most versatile social media political platform, providing notices of upcoming campaign events, links for donations, ability to subscribe for their mailing lists, and the ability to share your candidate's posts.
- **Twitter** - a great tool for immediate happenings and keeping track of what your candidate is up to on a day-to-day basis.
- **Instagram** - See what your candidate has done in your community through posted photos of campaign events.
- **YouTube** - Candidates often post videos to YouTube to tell constituents about themselves or for testimonials about the candidates from the community members.

Endorse - If approved by the candidate, feel free to join the campaign committee or list your name with other endorsers on the candidate's campaign literature. You may endorse and/or work for a candidate anywhere in the state. The candidate does not need to be in the district you live in.

Donate - If financially feasible, make a campaign contribution to your favorite candidate. Any amount is appreciated, but minimum contributions of \$25 are recommended. Contributions are limited by law, so if you are planning a contribution in excess of \$500, please check with the Governmental Ethics rules and guidelines for donations. Generally, contributions are limited to \$2,000 for statewide offices, \$500 for State Representative seats, and \$1,000 for State Senate seats, per election (primary or general) per person. All contributions in excess of \$50 are required to be itemized by the candidate, and are public information.

Spread the word - Tell your friends, neighbors, co-workers, and relatives who are in the district of your support for your candidate.